

@msanderhoff



Statens Museum for Kunst
National Gallery of Denmark

max 36 pers.
FØR JEG KOM
IND VAR JEG

BUILDING NEW CREATIVITY WITH OLD COLLECTIONS

Arts Management

Ca' Foscari University, Venezia, 28 September 2020





Statens Museum for Kunst
National Gallery of Denmark



Art historian, curator and senior advisor
Sharing is Caring and European
Learning through creative re-use

SMK



Statens Museum for Kunst
National Gallery of Denmark



National Gallery of Denmark
Western art from 1300 to present day
260,000 artworks
66 % in public domain

We want to be a catalyst
of users' creativity

SMK's first digital strategy
2009

About SMK

SMK Open

Setting art free

Read our blog

Find free images

About SMK

SMK Open

Setting art free

2016-2021

We open up SMK's digitised collections and knowledge for all to use and enjoy

[Read our blog](#)

[Find free images](#)



open.smk.dk



Free search
Find artist
Advanced search
Choose colour
Explore themes



🔍 What are you looking for?

E.g. cat, Hammarshel, nature



- Free to use
- With photo
- On display at SMK

131 artworks



Free search

Find artist

Advanced search

Choose colour

Explore themes



Q **cat**



173 artworks found containing 'cat'

173 artworks

Free to use

With photo

On display at SMK



SMK



Statens Museum for Kunst
National Gallery of Denmark



**PUBLIC
DOMAIN**



Free search
Find artist
Advanced search
Choose colour
Explore themes

Interior in Strandgade, Sunlight on
the Floor (1901)

Edvard Munch, Wilhelm

Download

Share

Zoom

Add to my list



Free to use

On display in

Sal 227, Day ticket

Because museum people
don't necessarily get the best ideas
how to use the collections

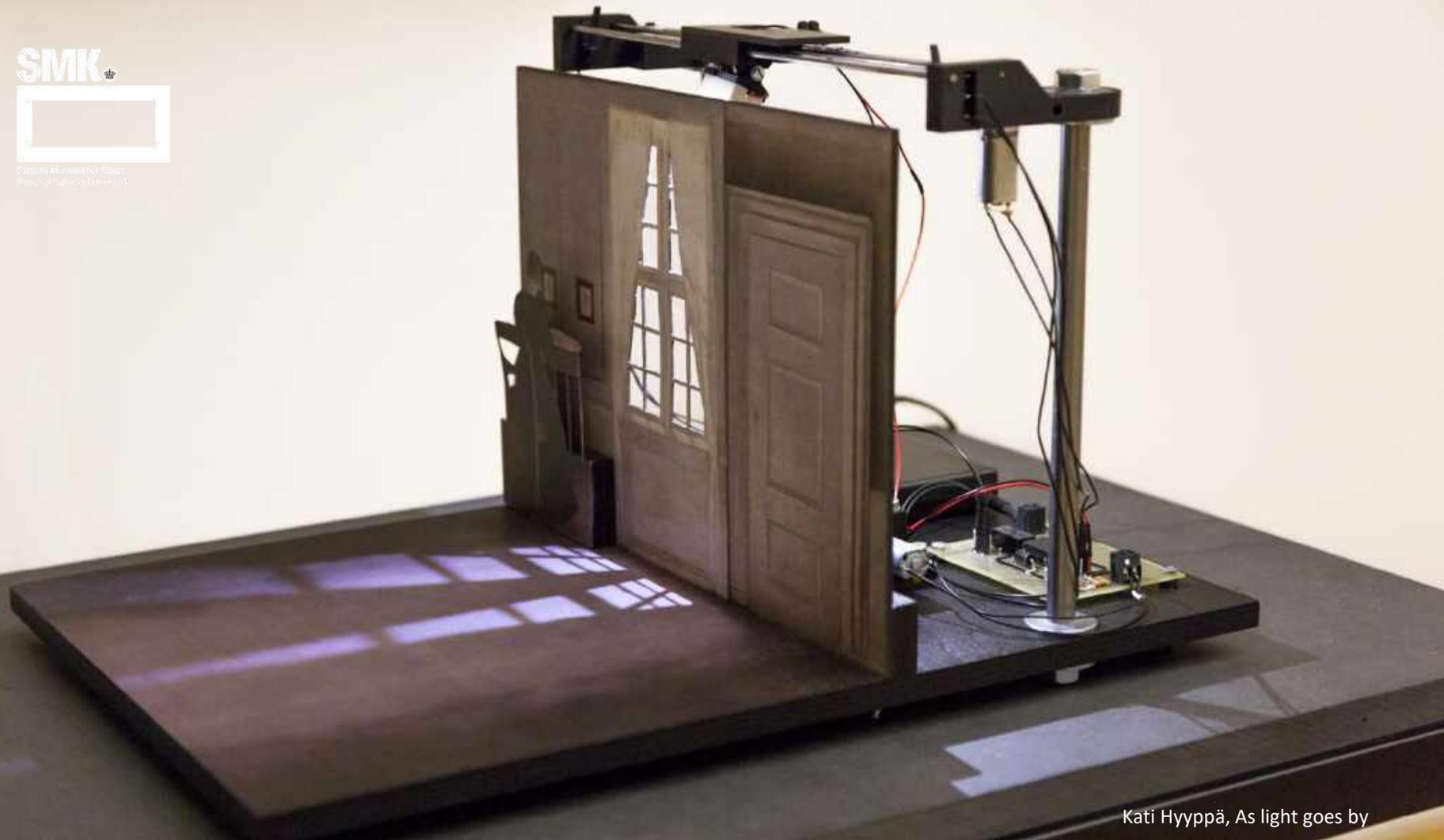
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Vilhelm Hammershøi, Interior in Strandgade, Sunlight on the Floor, 1901, SMK, public domain



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National Gallery of Denmark



1880

1880

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New role as facilitators



Samlingen ©



Værkfotos



Metadata



Video



Audio



Artikler



Websider



Hjemmeside



API



Eksterne platforme



Art Jewels



Vizgu



Kørs
Kunstkalender



Mix it Up
-udstilling



Hack4dk



Digitale
Skulpturer



Second Canvas



Sketchfab
challenge



Byens Hegn
(ULK)



Skyen (ULK)



Ungdommens
Folkemøde

Democratisation

SMK FOR ALLE

/ Strategi 2018-2021

“

Being the national gallery and main art museum in Denmark , SMK carries an important responsibility towards the entire country and beyond. The vast collection of 700 years of art is common national property and ideally, everyone who lives in Denmark share a sense of ownership to this unique cultural heritage.

“

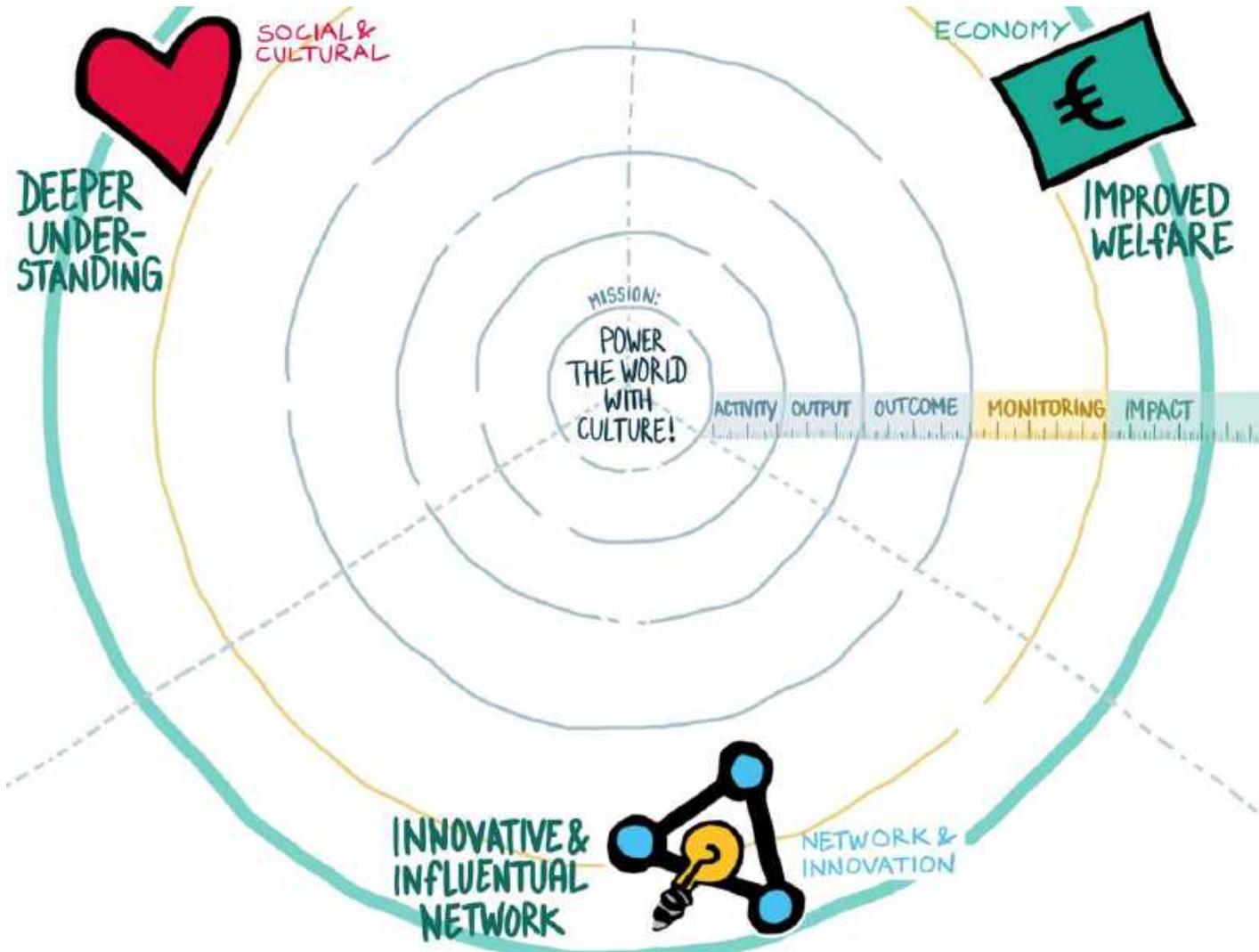
“

Our work is based on the conviction that the artworks in our rich collection has a role to play in the society that surrounds us, through its ability to deepen our understanding of the world, its peoples and histories.

We believe that the development museums have undergone in the past decades holds the key to engage far more, and more different people than we reach today.

“

How can digitised cultural heritage contribute to a sense of shared ownership to heritage, deeper understanding of the world, and ultimately a more cohesive society?





IMPACT PLAYBOOK

For Museums, Libraries, Archives and Galleries

PHASE I: Impact Design



Tech hype

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National Gallery of Denmark



1840-80

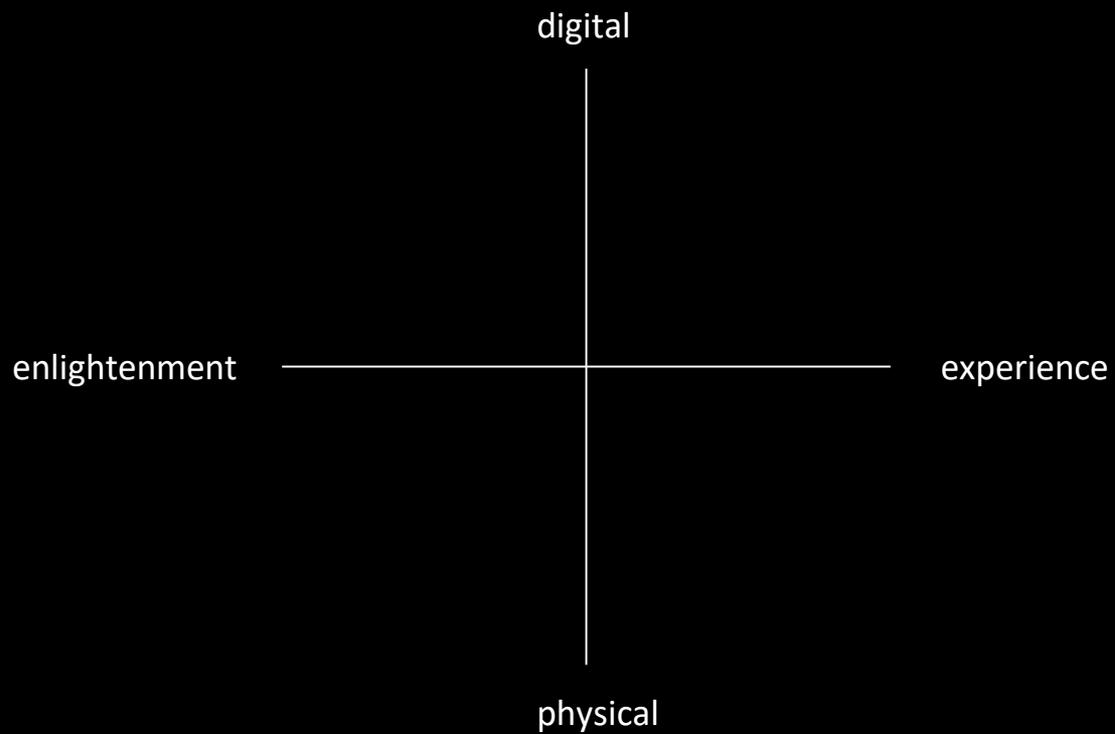
Sørguldalder
/ The Late Golden Age

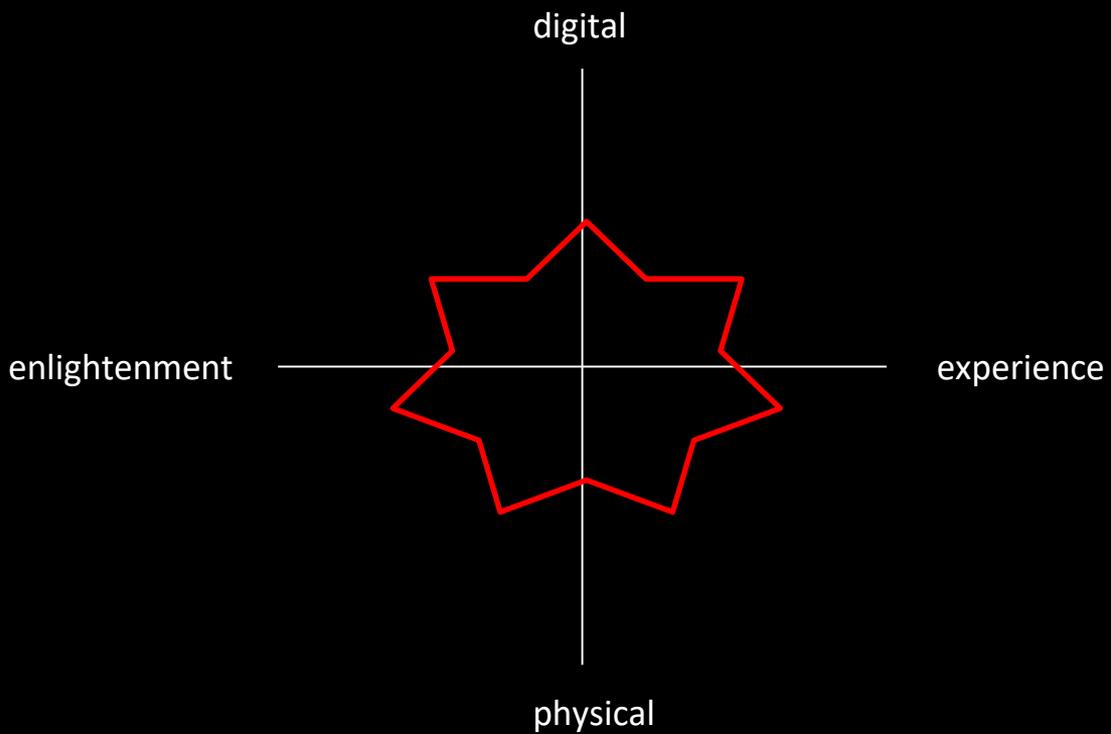
Dialog med Europa
/ Dialogue with Europe

After all, would
choosing my side
really be
**BUT DO I REALLY
THINK IT'S THAT
BAD A PLACE?**
By an artist who is very much alive

After all, would
choosing my side
really be
**BUT DO I REALLY
THINK IT'S THAT
GOOD A PLACE?**
By an artist who is very much alive







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National Gallery of Denmark

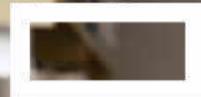


WIKIPEDIA
en frie encyklopædi



Wiki Labs Culture
Enriching the open encyclopedia through collaboration

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Statens Museum for Kunst
National Gallery of Denmark



7 Danish cultural institutions

Wiki Labs

Bidrag til kulturhistorien



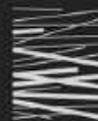
DET DANSKE FILMINSTITUT



AARHUS
UNIVERSITY



DET KGL.
BIBLIOTEK



DANISH
ART WORKSHOPS
STATENS VÆRKSTEDER
FOR KUNST



Statens Museum for Kunst
National Gallery of Denmark

HIRSCHSPRUNG



KØBENHAVNS
STADSARKIV

+35 million page views
per year

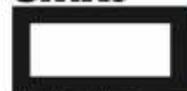


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3D scanning the SMK collection

[EXPLORE](#)[STORE](#)[CAMPAIGNS](#)[CONTRIBUTE](#)[COMPETITIONS](#)[BUY A 3D PRINTER](#)[BLOG](#)[MMF+](#)[UPLOAD](#)[JOIN](#)[LOGIN](#)**SMK**Statens Museum for Kunst
National Gallery of Denmark

SMK - Statens Museum for Kunst



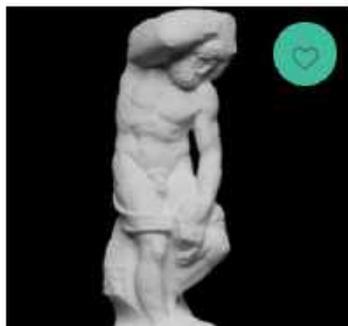
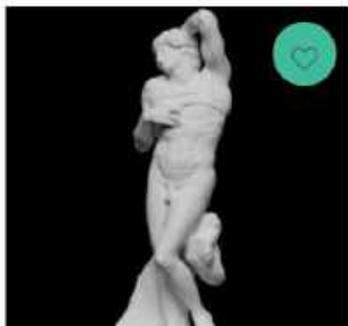
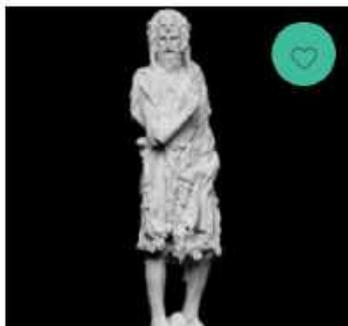
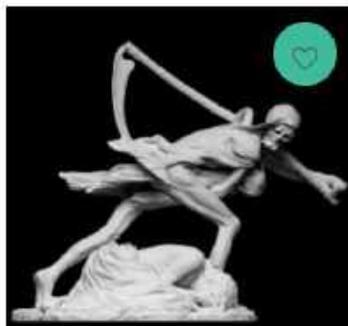
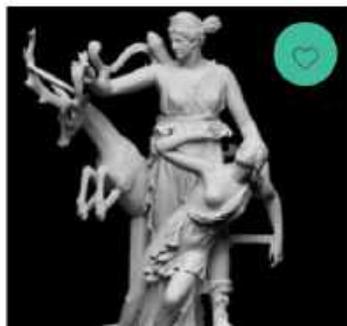
Username: SMK - Statens Museum for Kunst

The Statens Museum for Kunst (National Art Museum of Denmark) was founded in 1849 when the Danish royal collections became property of the people. Today we at SMK want to contribute to building a more creative and reflective society that values its history and cherishes difference.

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1,006,443 Views

10,573 Likes

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Still from video 'The North Wind' by Faten Kanaan



National Gallery of Denmark Collection Jewelry Design Contest

Create jewelry based on the collection and have your jewelry displayed in the National Gallery of Denmark.

[DETAILS](#)

Shapeways + SMK Open contest

- ▶ Accessories
- ▶ Jewelry
- ▶ Art
- ▶ For Your Home
- ▶ Games
- ▶ Miniatures
- Other

FILTER BY

- Customizable

Price Range \$1 - \$2,500



Any Material

- Strong and Flexible
- Stainless Steel
- Metallic Plastic
- Sterling Silver
- Bronze
- Precious Plated Metal
- Brass
- Gold

All Products Tagged: Smk

Most Popular ▾



Symbol Of Strength SMK Contest.
€340,64 by Adrienne Brooks
♥ 5



Apple Ii Keyboard - SMK Long St...
€3,35 by RofroConnector
♥ 2



Melancholia Ring. SMK Contest.
€134,34 by Pincias
♥ 2



Haphazard Trompe l'Oeil Necklace
€179,02 by Ontogenio
♥ 2



Bail HOOP Ring
€402,38 by mara mo.
♥ 2



BlowFish Pendant
€52,52 by Sasis-Art
♥ 1



Jerichau
€66,84 by Chris Marcot
♥ 2



Fortuna's Ring
€37,72 by IPUJI DESIGN
♥ 1



Hammershoi's Ring - SMK contest
€77,03 by Hammershoi



Palm Bracelett SMK Contest
€185,03 by Sasis-Art



Mother and child
€285,03 by Sasis-Art



Satellite Ring
€30,17 by Chris Marcot



Lucas Cranach the Elder, *Melancholia*, 1532, SMK, public domain

SHAPEWAYS

Winning design by 3different



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National Gallery of Denmark

GILLIAN WERRING
Family Stories

Priser

Velkommen
til SMK

Exhibition at SMK, 2017

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National Gallery of Denmark

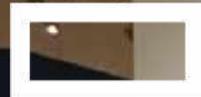




This is Lorenzo and
Francesco from Milano

Art talk with 3Different
and SMK's director Mikkel Bogh

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National Gallery of Denmark

Cranach – på tværs af tro
/ Cranach – Across Different Faiths.

Two columns of text providing information about the exhibition, including the name of the artist and the title of the work.



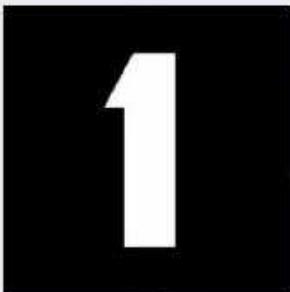


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Statens Museum for Kunst
National Gallery of Denmark

VanGoYourself at SMK, 2015

BBC Radio 1 ✓

@bbcradio1

Startside

Om

Instagram feed

Begivenheder

Videoer

Billeder

Opslag

Noter

Fællesskab

Oplysninger og annoncer

Opret en side

👍 Synes godt om

🔔 Følg

➔ Del

⋮



BBC Radio 1

16. januar kl. 17.36 · 🌐

We see your #10yearchallenge and raise you this #152yearchallenge 🤪



Fællesskab

Se alle

👤 Inviter dine venner til at synes godt om denne side

👍 2.922.116 personer synes godt om dette

👤 Ib Ulbæk og 8 andre venner synes godt om dette eller har tjekket ind



Om

Vis alle



🌐 www.bbc.co.uk/radio1

📁 Medier/nyheder

🔧 Foreslå ændringer

Sider, som denne side synes godt om



Jo Below

👍 Synes godt om

Åme ✓

👍 Synes godt om

SMK

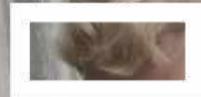


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National Gallery of Denmark

Unges
Laboratorier
for Kunst



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Statens Museum for Kunst
National Gallery of Denmark



Young People's Art Labs + SMK + Copenhagen Metro Company
Cool Constructions, 2013

SMK



Statens Museum for Kunst
National Gallery of Denmark



Young People's Art Labs + SMK
collaborative project
with drug users, 2015



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Statens Museum for Natur
National Museum of Denmark



SMK^{DK}

Statens Museum for Kunst
National Gallery of Denmark



Meaningful dialogue and interaction with "non-users"

SMK



Seslemuseet for Kunst
Youth Museum for Art
Denmark

Young People's Meeting 2018

“Through participation, dialogue and community
young people explore democratic citizenship”



SAW



Winnipeg Taboo, PE 2014
Tabooed Library & Film Fest

Taboo workshop 'Make the invisible visible'

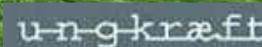




Statens Museum for Kunst
National Gallery of Denmark



Partners and facilitators



SMK^{dk}



Statens Museum for Kunst
National Gallery of Denmark



>100 participants
students 15-19 years



Testimonies from young people
with physical or mental disorders



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National Gallery of Denmark

Workshop focus on dialogue,
collaboration and process



max 36 pers.

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FØR JEG KOM
IND VAR JEG

SMK OP
/ Making art available

Feedback from participants



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National Gallery of Denmark

“It’s easier for me to express my emotions through images or drawings, because then I don’t have to explain everything. And then other people can make their own sense of it and relate to it in their own way.”

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Statens Museum for Kunst
Royal Danish Academy of Art



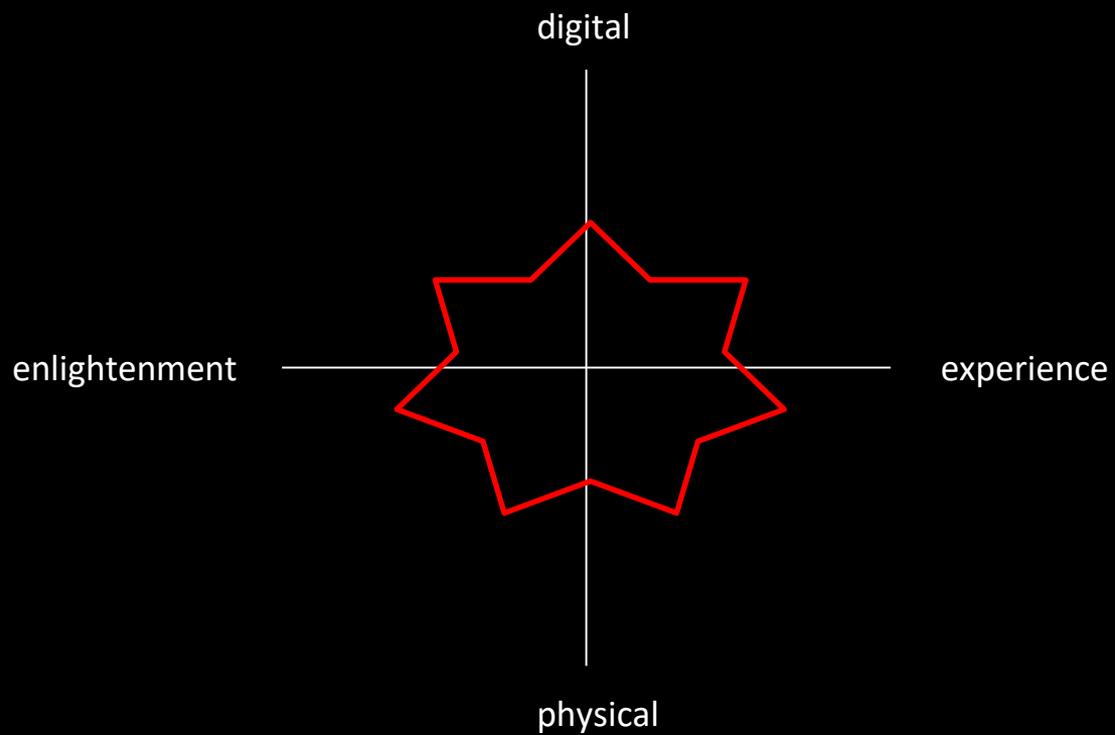
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Statens Museum for Kunst
Ringsgade 1, DK-1012 København



“It’s like art changes character when you can touch it with your own hands. You’re able to look at it up close. It means a lot to be able to hold the art between your hands and touch it.”



1 minutes to read | Posted on Thursday, February 7, 2019

[Impact framework](#) [Cultural Heritage Institutions](#) [Case studies](#) [Impact Toolkit](#) [smk](#)



Marieta Sandorhoff

*Caroline E. Brown
Advisor of Digital
Museum Practice,
Statens Museum for
Kunst*

Statens Museum for Kunst: The social impact of using art to increase civic participation of young people, 2018

SMK Open and ULK joined forces to bring SMK's digitized art collection to the 'Young People's Meeting, a public event for 15-25 year olds to foster democratic engagement. Read the impact report to find out what really changed for the young people participating in this event.



pro.europeana.eu/post/statens-museum-for-kunst-the-social-impact-of-using-art-to-increase-civic-participation-of-young-people-2018



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SMIK UP

Statens Museum for Kunst
National Gallery of Denmark

max 36 pers.
FØR JEG KOM
IND VAR JEG

SMIK UP
/Making art available

Questions?

Arts Management

Ca' Foscari University, Venezia, 28 September 2020

