

## IP and your digitization strategy – Group 2

**Is IP part of your *digitization* strategy? Which IP related problems do you encounter when digitizing for preservation /restoration ?**

### *Digitization and public institutions*

- Digitization has been carried out since the 90s - no digitization strategy;
- No problems encountered with digitization itself;
- Public funding is being reduced;

### *Online access and public institutions*

- Currently working on the strategy for the institution;
- Problems arise mainly when making the works online available, in particular with works that are protected by copyright and owned by third parties (e.g. uploading thumbnails of works);
- In this cases, problems arise with rightholders organizations and not with creators themselves;

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*Digitization and private institutions/ private content owners*

- Do not receive public funding – need to generate revenues;
- IP forms part of the digitization strategy as it can generate further revenues;
- Digitization is needed to increase visibility and to expand the potential market;

*Online access and private institutions/ private content owners*

- Open access policies challenges their business model.
- Digitization entails high costs that need to be reverted;
- Rightholders fear to loose control when posting images in aggregators such as Europeana;
- Reluctancy to open access relies not only on economic business models but also on the fear of misuses.