

# Self Assessment Tool

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InDICES Open Observatory  
by Nadia Nadesan



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## About

The Self Assessment Tool is a digital tool developed by the InDICES Project using the open source Decidim Platform. The inDICES Self-Assessment Tool (SAT) is conceived as an interactive environment where CH professionals can collaboratively learn how to convert digital ambitions into digital strategies and gather data to continuously monitor their performance.

# Digitisation and Community the New Drivers of Cultural Heritage

SIGN-UP FOR THE INDICES  
FINAL EVENT



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# InDICEs Open Obsevatory

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The SAT is embedded in the inDICEs Open Observatory that facilitates active engagement and knowledge sharing between CH professionals on topics related to digital transformation. It is specifically designed to engage participants in debates, brainstorming and community building activities.



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# Decidim

Based on the open source software Decidim, the Observatory hosts a number of digital tools to support open and transparent participation along with tools for accountability and traceability. Decidim was developed by the city of Barcelona to be a participatory open source platform that is flexible and highly hackable.



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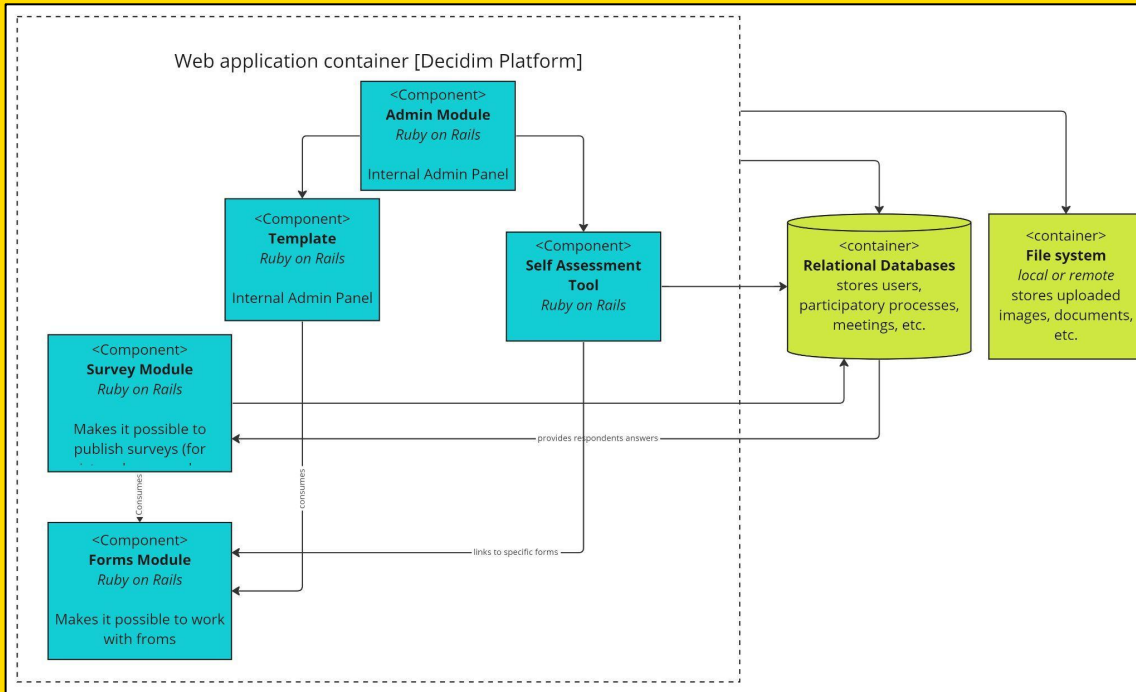


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# Hacking Decidim to Create the SAT

A facet of Decidim's design is hackability also reflected in the SAT

The SAT is situated in participatory spaces on Decidim that encourage thinking of activities within a participatory process



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# the sat

## Self Assessment Tool Results

### GET TO KNOW THE OPEN OBSERVATORY

The Open Observatory might be a little overwhelming with the many resources and tools available to you. It's time to take action and discover what resources and tools are best suited for your unique needs. Our quiz is designed to help you identify the resources and tools that will be most beneficial for you.

Whether you're looking for policy recommendations, data on digital platforms and participation, or measuring your impact our quiz will provide you with the guidance and direction you need to make the most of your time on the platform.

### Key recommendations

Key Recommendations are resources and tools that have been prioritized or deemed most relevant in correspondence to the answers provided and are most up to date.



#### Guidelines for the best practices regarding the maximization of the impact of digitisation of cultural heritage

This document seeks to inform cultural and creative institutes, industries and professionals, policy makers and researchers on the state of the art of contemporary structural dynamics of cultural and creative production and participation in the digital sphere. It also provides a set of recommendations aimed at CHs and their professionals on how to learn, implement and measure an innovative path towards impactful digital cultural participation.

keywords: #guidelines

[Click here](#)



#### Co-creating an Impact Life Crash Course

The Impact Life Training and Community Task Force develops an Impact Life methodology based on the four phases of the European Impact Playbook, accompanied by more interactive learning materials to help increase the capacity of CH professionals to conduct impact assessments. The task force aims to produce an outline 'course' to take interested heritage professionals through a in which they will learn how to use the main components of the Impact Playbook.

keywords: #playbook

[Click here](#)

### Resources

Resources are additional tools and resources that correlate with the responses provided that may also be helpful.



#### Change Impact Assessment Framework

The Change Impact Assessment Framework is a theoretical tool that guides CHs in assessing the positive impacts of their participatory activities in the digital sphere. The conceptual framework proposes a new perspective, supported by a large collection of literature highlighting the importance of designing for the impact that digital active cultural participation can have on participants in a wide spectrum of psycho-social, environmental and innovation areas.

keywords: #impact

[Click here](#)



#### inDICES 2022 SAT Lite

The Self-Assessment Tool (SAT) is designed as an interactive and collaborative environment for heritage professionals to learn how to convert digital ambitions into digital strategies and to gather data to evaluate their own performance. The SAT Lite is a "lighter" version of the tool that aims for a more visual approach to surveys that could make it easier to engage participants and provide more context to each question.

keywords: #satlite

[Click here](#)

# Collaborative Design

Synthesizing the concepts, tools, and technologies within the InDICES consortium



## MAR

Information Manager

- Goals: Create new value through digital activities; to make and evaluate choices in infrastructure, services, changes
- Pronouns: They/Them
- Pain points: Having people think digital. Making people aware of the impact on their profession.
- Needs: easily readable resources and connections to people who can support my work familiar with GLAMs and digital transformation strategies

Job to be done scenario:

When (situation) \_\_\_\_\_

I want to (motivation) \_\_\_\_\_

so that I can (expected outcome) \_\_\_\_\_

Rating for the SAT



Reasons for Rating

## Concept for Self-Assessment Tool

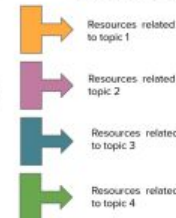
inDICES Participatory Space



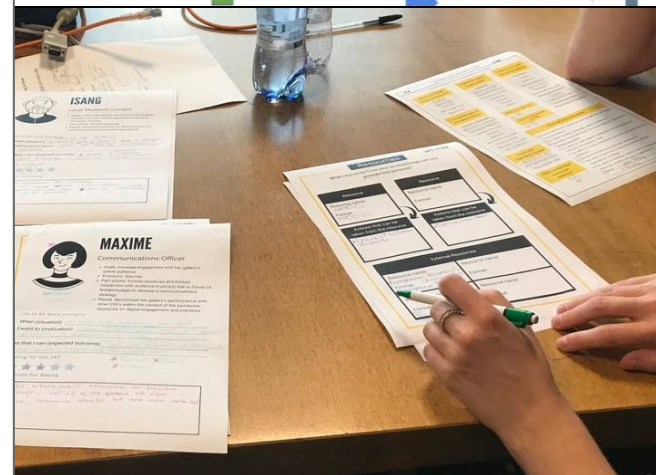
Self-Assessment Report



Guidelines & Domain Knowledge



Audiovisual  
Museums  
Libraries  
Archeology  
Photography  
Fashion  
3D  
...



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## Partnering with Enumerate

# Best of Both Worlds

Creating partnerships allowed us  
to access a strong baseline of  
data

And create sustainable  
connections with the vibrant  
Europeana Community



# SAT Lite and Guidelines for Digital Transformation

The Self Assessment Tool (SAT) Lite gathers the infographics and key concepts that were designed in the project for the development of the CHI readiness assessment methodology.

The SAT Lite is a tool meant to make concepts from the InDICES Guidelines for CHI Digital Transformation accessible and appeal to a public of CHI professionals as well as senior management and decision makers.



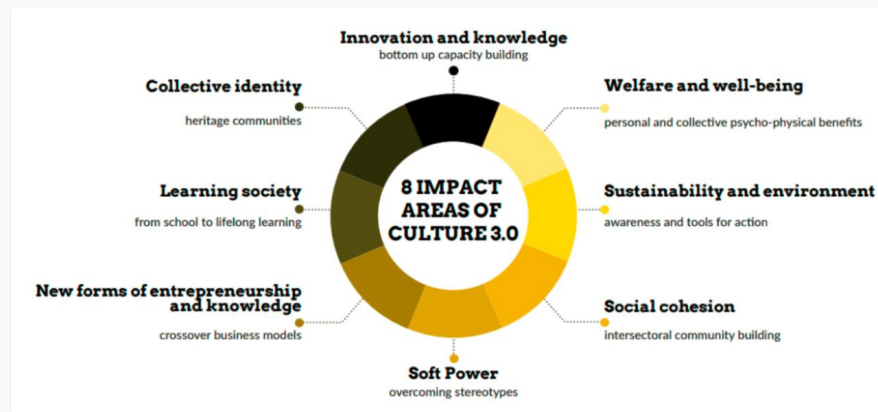
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## Self Assessment Tool Results

### SECTION 2: IMPACT AREAS OF CULTURE 3.0

Impact Areas of Culture 3.0 Digital cultural participation can lead to impact in 8 areas contributing to societal, economic, environmental and personal well-being.




### Key recommendations

Key Recommendations are resources and tools that have been prioritized or deemed most relevant in correspondence to the answers provided and are most up to date.



**Introduce fit-for-purpose impact assessment mechanisms and evaluation processes in cultural heritage institutions**

Fit for purpose and tailored impact assessment mechanisms, metrics and processes should be integrated into cultural heritage institutions at the European and national levels (e.g. in annual reports, funding programmes and schemes), allowing the cultural heritage sector and all relevant stakeholders to fully understand the social and economic impact of



**Simon Tanner on Delivering impact with Digital Resources**

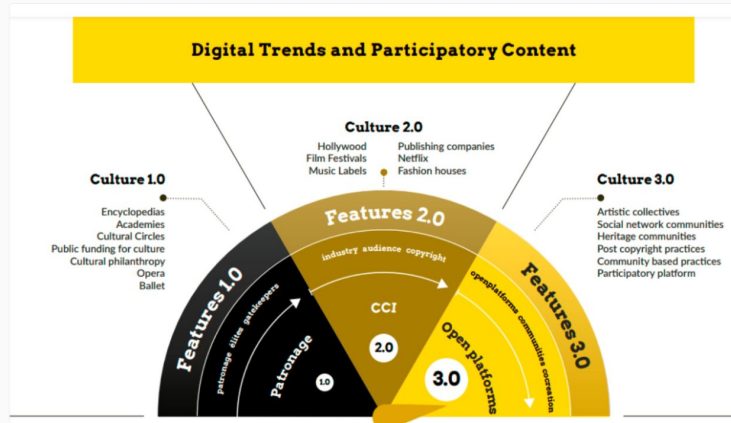
Fred Truyen recommends this as a landmark book!

keywords: #ImpactAreas

[Delivering Impact with Digital Resources](#)

SECTION 1: FROM CULTURE 1.0 TO CULTURE 3.0

In the landmark publication "From Culture 1.0 to Culture 3.0: Three Socio-Technical Regimes of Social and Economic Value Creation through Culture, and Their Impact on European Cohesion Policies", a vision is proposed that sees "Culture 3.0" as a successor to previous socio-technical regimes of cultural production, the traditional "patronage" and the era of cultural industrialisation.



\* Required fields are marked with an asterisk

1. Your name: \*

2. Your institution: \*

3. My organisation's activities are mostly oriented towards: \*

- Culture 1.0
- Culture 2.0
- Culture 3.0

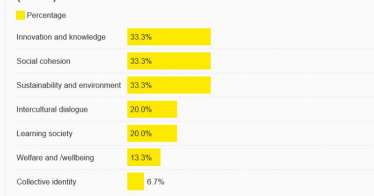
4. I would like my organisation to focus more on: \*

- Culture 1.0
- Culture 2.0
- Culture 3.0

5. We measure organisational impact by reporting on (multiple options possible): \*

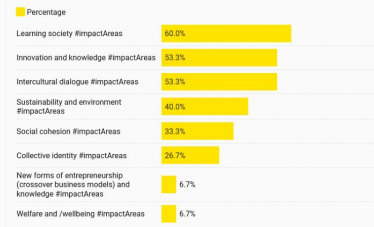
- visitor numbers
- social media followers
- number of activity participants
- diversity of activity participants
- number of network collaborations

For which impact areas does your organisation have a strategy for monitoring impact (by gathering qualitative and/or quantitative data)? (multiple choice answer): (n=15)



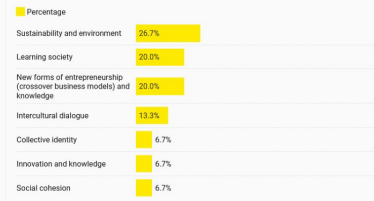
Get the data - Created with Datawrapper

Which impact areas does your organisation target (multiple choice answer): (n=15)



Get the data - Created with Datawrapper

Which impact areas would you prefer your organisation to focus on more: (n=15)



Get the data - Created with Datawrapper



# The SAT as part of a larger participatory process



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# Improving Usability

How might we create easier accessibility in the experience of a lengthy survey?

How might we facilitate the experience for both participants and administrators on the platform?



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# New Features

Building on Participant Feedback

Mini surveys

Improved administrative dashboard

Participants can download the answers

Improved feedback layout

Reusable templates



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# Administrators: Mini Surveys and Templates



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Collapse all sections

Expand all sections

Add a new Section #1

Remove

## List of Sections

### Organizational Profile

Please complete the information in this section to help us to identify the types of organisations using the Innoerate SAI. This may be used to enable us to create insights about sector trends in future, which we will share with you. For more information on how your data is anonymised and used, please see our Privacy Policy.

#### Surveys in this section

- 1) Introduction
- 2) Participation and Reach
- 3) Finances and Staffing

Edit Remove

### Audience and Impact

Please complete the information in this section to help outline who your main audience and partners are.

#### Surveys in this section

- 4) Audience and Participation

Edit Remove

### Physical Collections

Please complete the information if you have a physical collection. This information is used to identify profiles of physical collections and how they are managed.

#### Surveys in this section

- 5) Physical Collections
- 6) Digitisation
- 5) Standards

Edit Remove

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# Downloadable Answers

## Organizational Profile

Please complete the information in this section to help us to identify the types of organisations using the Enuerate SAT. This may be used to enable us to create insights about sector trends in future, which we will share with you. For more information on how your data is anonymised and used, please see our Privacy Policy.

1) Introduction



Fill in Survey

2) Participation and Reach



Download responses

3) Finances and Staffing



Download responses



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# The SAT as a flexible and hackable tool for participation



## THE RESEARCHER

Your profile is ...the researcher! The InDICES project has developed a methodological toolbox to help support your work.

Effort: 🧠🧠

keywords: #InRicercatore

[Methodological Toolbox](#)



## The Politician

Your profile is ...the politician! The InDICES project has created a set of policy guidelines to help support your work.

Effort: 🧠🧠

keywords: #InPolitico

[Policy Guidelines](#)



## THE DEVIL'S ADVOCATE

Your profile is ...the legal advisor! The InDICES project has created a comparative analysis of the relevant copyright-related provisions that impact the activities carried out by to help support your work. The legislative framework of six selected Member States (Belgium, France, Lithuania, Poland, Spain and Sweden) is compared in this study.

Effort: 🧠🧠

keywords: #Avvocato

[Legal Comparative Analysis](#)



## The Nerd

Are you a nerd for data analysis and data visualization? Check out the results of our data-thon in the Hypothesis Assembly to continue the work or get inspired.

Effort: 🧠

keywords: #InNerd

[Data-thon](#)

# Thank you

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