

inDICES

Measuring the Impact
of Digital Culture

Final Conference

Community & Digitisation

the new drivers of
cultural heritage

Empowering professionals and policy-makers in the
CH sector towards a more community-focused &
digital driven culture

2 March 2023
National Library, Rome

This is a hybrid event (with simultaneous translation ITA/ENG)



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Measuring the Impact
of Digital Culture



Co-funded by the Horizon 2020 programme
of the European Union

We design
digital tools for
social change

We are a team
of social
innovators
and digital
platform
developers.

Dissenya
eines pe
canvi so



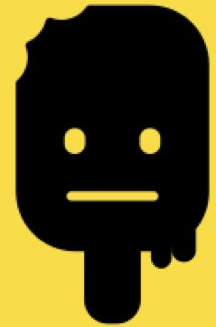
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of Digital Culture

Platoniq



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Through a facial expression, sound and/or movement,
share how you're checking out today.



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PLATE IV.
Four examples of depressed nasal dorsum.

;))



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of Digital Culture



THE RESEARCHER

Your profile is ...the researcher! The InDICES project has developed a methodological toolbox to help support your work.

Effort: 🧠🧠

keywords: #iRiceratore

[Methodological Toolbox](#)



THE DEVIL'S ADVOCATE

Your profile is ...the legal advisor! The InDICES project has created a comparative analysis of the relevant copyright-related provisions that impact the activities carried out by to help support your work. The legislative framework of six selected Member States (Belgium, France, Lithuania, Poland, Spain and Sweden) is compared in this study.

Effort: 🧠🧠

keywords: #iAvvocato

[Legal Comparative Analysis](#)



The Politician

Your profile is ...the politician! The InDICES project has created a set of policy guidelines to help support your work.

Effort: 🧠🧠

keywords: #iPolitico

[Policy Guidelines](#)



The Nerd

Are you a nerd for data analysis and data visualization? Check out the results of our data-thon the Hypothesis Assembly to continue the work or get inspired.

Effort: 🧠

keywords: #iNerd

[Data-thon](#)



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Welcome to inDICEs Final Event session 3 Tools, use cases and best practices

Group of young women performing atmospheric pressure experiments while studying science in normal school, Washington, D.C., Library of Congress | No known copyright restrictions



Nadia Nadesan, Bettina Fabos, Mariana Ziku, Fiona Mowat, Anra Kennedy, Sofie Taes, Roberta Pireddu



inDICEs

@indices_culture

Measuring the Impact
of Digital Culture



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Our Journey: A dialogue on assessing and improving our digital transition strategies

Welcome to inDICES
democratic infrastructures



The SAT concept + SAT
lite in a nutshell

Digital transformation in the
European data space for
CH: the ENUMERATE case



Openness and Digital
Transformation of Community
Heritage (CC-DigiHeritage)



Digital transformation in
practice – where to begin?

Doing the digital: a
collaborative MOOC for
GLAMs

Q&A The Digital Strategy
of our organisations

Meaningful dialogue with
communities



Tracker: Quick Guide

You need to [log in](#) or [create a free account](#) to use the Tracker to create and save assessments or view reports. Before you start using the Tracker, you may find the following guidance helpful.

What does it do?

The Tracker has been developed with arts and heritage organisations of all types and sizes to help you to:

- Assess your organisation's current use of digital
- Set targets for where you would like to be in 12 months
- Record notes that explain the thinking behind your current assessment and targets
- Share reports online with colleagues and others
- Export content for working offline

You don't need to complete an assessment in one go: you can log in and out as often as you need. You can save multiple assessments, so you can report on your digital progress at different times or for different reasons. If you are a consultant or overseeing a group of organisations, you can create assessments for different organisations.

When should I use it?

What does it cover?

Who should fill it in?

ENUMERATE OBSERVATORY

The ENUMERATE Observatory provides a reliable baseline of statistical data about digitization, digital preservation and online access to cultural heritage in Europe. We collect statistics through surveys, reuse data from existing research, analyse and publish the results, develop indicators and collect your needs on intelligence. [Click here for the report of the ENUMERATE Core Survey 4.](#)

DASHBOARDS

Setting the context

Investments in digitisation

Digital collections

inDICES

Measuring the Impact of Digital Culture

Download Tracker questions as XLS



Digital Culture Compass

Helping cultural organisations approach, assess and improve your digital activities.

Charter

Shape your approach to all aspects of digital strategy, planning and activities by using these eight charter principles, developed with and for cultural organisations.

READ CHARTER



Home What we do Spectrum Resources Consultancy Shop News What's on Blog Contact us

Search

› Spectrum-related resources › Reproduction

There is a lot of activity in museums about 'going digital' that it can make it confusing to know where to start. Our digital benchmarking toolkit is a free, easy to use tool for auditing your museums digital skills, equipment, activity and needs. It is available as a free download and based on a simple excel spreadsheet making it accessible for everybody from technicians to beginners.

The tool is built on projects like the EU-funded **ENUMERATE** and the fantastic **Let's Get Real** research from Culture24. It is a simple self-assessment tool to enable you to step back, look at where you are in your use of technology, and think about the areas that you need to prioritise and develop. It is developed using the **SPREADSHEET IN COLLECTORS CARE TOOL** as a template. It is used to measure the current activity and standards of collections care in your museum.

Date created: 2017
Author: Collections Trust
Publisher: Collections Trust

Collections Trust
Download



CULTURE & PUBLIC POLICY

INFORMATION SAT LIFE SECTIONS SECTION 1 SECTION 2 SECTION 3 SECTION 4

Self Assessment Tool Results

SECTION 2: IMPACT AREAS OF CULTURE 3.0

Impact Areas of Culture 3.0 Digital cultural participation can lead to impact in 8 areas contributing to societal, economic, environmental and personal well-being.



Key recommendations

Key Recommendations are resources and tools that have been prioritized or deemed most relevant in correspondence to the answers provided and are most up to date.

Introduce fit-for-purpose impact assessment mechanisms and processes should be integrated into cultural heritage institutions at the European and national levels (e.g. in annual reports, funding programmes and schemes), allowing the cultural heritage sector and all relevant stakeholders to fully understand the social and economic impact of digital transformation in their respective sectors, and address the importance of innovation and new-based (reuse of cultural assets). We encourage cultural heritage professionals, with adequate support from public institutions and funders, to design, measure and name their impact with a wider perspective guided by the principles of Culture 3.0 and its right impact (see orange embedded in societal needs). To facilitate this shift, both by demonstrating the impact of the (mostly public) cultural heritage sector on society and to understand its value and relationship with...



Simon Tanner on Delivering Impact with Digital Resources

Fred Truyen recommends this as a landmark book!

Heritage ReportNews

Delivering Impact with Digital Resources 4

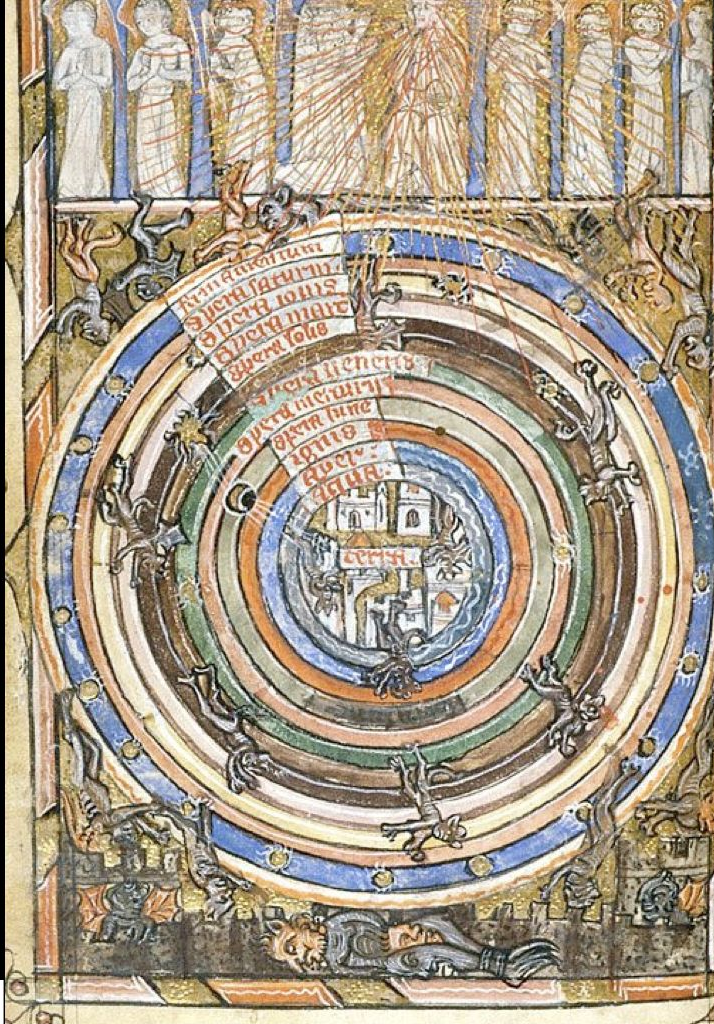


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Data, like **language**, is a descriptive system. It helps us **organize** and **understand** the world. And, like language, it should offer us possibilities, invite curiosity, facilitate understanding.



Cuneiform Tablet, ca. 3100–2900 BCE.
Metropolitan Museum of Art



The Spheres Between Heaven and Hell, with Fallen Angels Becoming Devils.
The Neville of Hornby Book of Hours, c.1440?



“Digital is about a lot more than just technology and digital literacy is about getting our heads around the many new ways of doing things, new business models, new ways of working and new ways of delivering our services. It is about our processes as much as systems and about people as much as hardware.” Jane Finnis /culture24)

Abbot Academy student using a telescope, 1940-1949 | The Trustees of Phillips Academy, Digital Commonwealth | CC BY-SA

OPEN OBSERVATORY

Opening the doors to wider participatory research

Building a collaborative online environment for co-creation and transparent dialogue between cultural heritage professionals, policy-makers, researchers and creative citizens and makers.



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Digitisation and Community the New Drivers of Cultural Heritage

SIGN-UP FOR THE
INDICES FINAL EVENT

ACTIVE PROCESSES

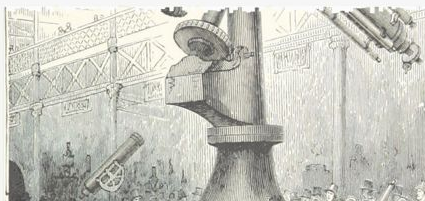


Self Assessment Tool Development

Active phase Content and Question

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Measuring the Impact
of Digital Culture



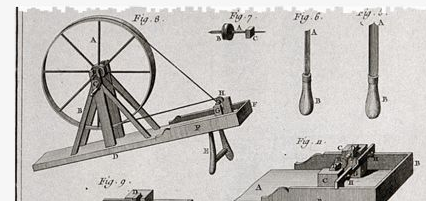
Designing a Model for Community Participation

Active phase Building Community
and Community Models



Co-creating an Impact Lite Crash Course

Active phase Building from the
Ground Up



Design and Integration

Active phase Phase I



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Digitisation and Community the New Drivers of Cultural Heritage

SIGN-UP FOR THE
INDICES FINAL EVENT

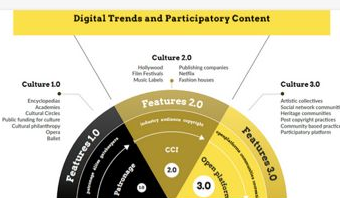
DIGITAL TOOLKITS



Change Impact
Assessment Framework



Policy Recommendations
Toolkit



Guidelines for CHIs Digital
Transformation



Copyright Chart



free open-source participatory democracy
for cities and organizations

+ 200

democratic institutions
are using decidim today

15 countries
80 cities
30 governmental organizations
40 social organizations

**decidim is a digital platform
for citizen participation**

Free and safe technology.
With all democratic guarantees.
Reprogramming democracy is now possible with Decidim.

[play video ▶](#)



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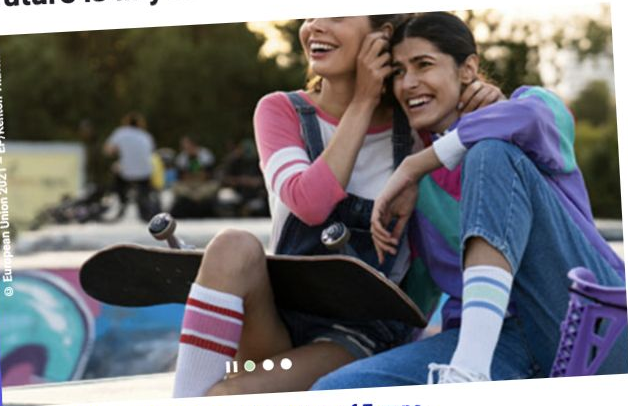
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The future is in your hands

Find out about the follow-up of the proposals by the European institutions

Discover more

© European Union 2021 - EP/Kenton Thatchler



This platform is the hub of the Conference on the Future of Europe. This is your opportunity to speak up, to say what kind of Europe you want to live in, to help shape our future.

Attend an event near you

Share your ideas

Organise your event

Topics



Climate change and the environment



Health



A stronger economy, social justice and jobs



EU in the world



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Measuring the Impact of Digital Culture

A stronger economy, social justice and jobs

#TheFutureIsYours • An economy that works for you

About Ideas Events

Warning: Automatic translations may not be 100% accurate. Show automatically-translated text

An economy that works for you

The coronavirus pandemic is an unprecedented challenge for European and global economies. It has had a direct impact on individuals, families and businesses, particularly small- and medium-sized businesses, which form the backbone of our economy.

EU countries need to work together to ensure that our unique social market economy allows businesses to thrive, while protecting those in need.

360 | Follow

Reference: cofe-PART-2021-03-7

Share

Embed

What do you want the future to look like? Join the discussion, today.

Attend an event

Share an idea

Organise an event

What is happening at the Conference on the Future of Europe?

53,625
Platform participants *

721,487
Event participants

18,843
Ideas

22,242
Comments

6,661
Events

72,853
Endorsements



New Ingredients



inDICEs

Measuring the Impact
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A new copyright balance?

Alek Tarkowski

In Poland, the Covid-19 situation has made more significant a debate that has slightly died down recently about the tension between creators' and users' rights. Several factors led to this situation - and I think that the issue is relevant in a similar way in other EU states. Here is what happened:

- Lockdown led many creators and users to create new content, but the government has created a complex system of simply financial aid programs. The government has created a complex system of having them available online, but it has been heavily criticised by the creators and users to remove this provision.
- As part of one of the emergency measures, the government has introduced a new law for culture and arts - but these will be implemented with the expected delay.

2 COMMENTS

Marco Rendina @marco_rendina May 22

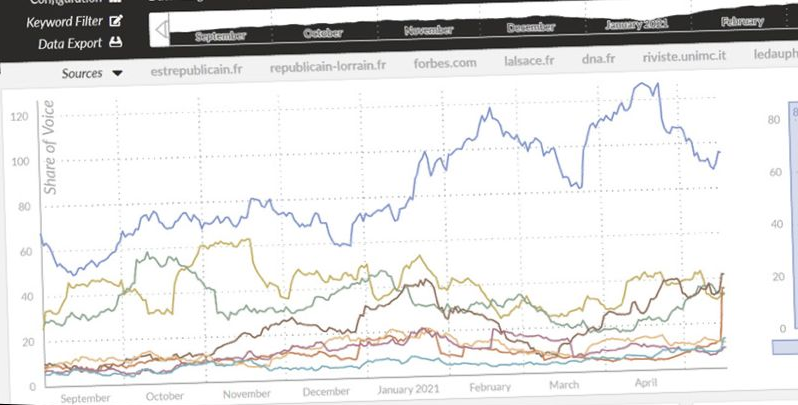
In favor
Thanks, Alek. Very interesting topics on the table, here. I think that it'd be extremely interesting also to analyse/compare which are the specific measures adopted by the different EU countries (and not only) for the production, access and consumption of cultural and creative products and services under the pandemic. This is quite interesting, in the national initiatives you mentioned, the funding of the creation of cultural works with the condition to have them available online (digitally). This is could be another strong accelerator for digital transition in the cultural sector.

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Cultural Heritage <adv> 16409

Category	Count
Intellectual Property	126
Cultural Heritage	10570
Digital Culture	3290
Creative Industries	2910

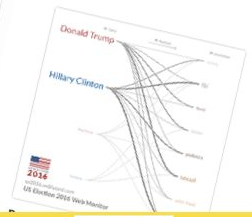
European Cities	Count
Paris	1484
Berlin	648
Vienna	518
Rome	383
Florence	211
Venice	200
Amsterdam	183
Madrid	109

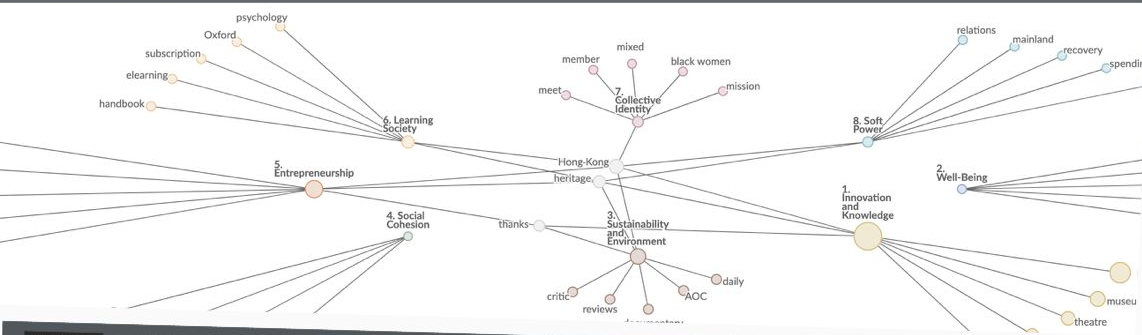


Visual data analytics in the centre of deliberation

<input type="checkbox"/> azerbaijan	2204
<input type="checkbox"/> playback	397
<input type="checkbox"/> art world	694
<input type="checkbox"/> monuments	1250
<input type="checkbox"/> tourism	477
<input type="checkbox"/> europeana	845
<input type="checkbox"/> blockchain	1090
<input type="checkbox"/> collections	1352
<input type="checkbox"/> cultivation	438
<input type="checkbox"/> Ici	314
<input type="checkbox"/> rio	1227
<input type="checkbox"/> artwork	

Source	Impact	Sentiment
dna.fr	93	+0.23
avril group - breweries - luxury hotel	138	0.33
riviste.unimc.it	64	0.76
acts - conference - edited	64	0.76
ledauphine.com	67	0.7
blooper - minster - baron	67	0.7
ots.at	68	0.68
mak - anti-semitism - constitutional co...	68	0.68
lejsl.com	68	0.68
avril group - berth - march 1918	68	0.68





Home Events Blog Assemblies Change Assessment Dashboard

Dashboard Lite

Exploring Cultural Heritage through Data

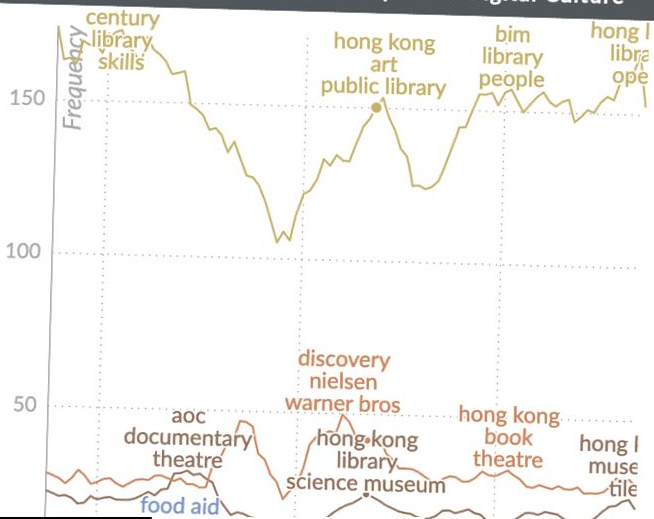
ABOUT **8 IMPACT AREAS** DECOLONISING GLAMS DASHBOARD FAQs

The scientific motivations that led to and underlying the conceptual map "the 8 Impact Areas" of active digital participation were developed by the researchers and partners of the inDICES project. We carried out a set of interviews to assess the role that digital technologies play in promoting and facilitating cultural participation. The most important take-away is that cultural institutions need to consider the necessity of creating the conditions for truly inclusive participation, based on the evidence provided by the impacts that these processes generate not only face-to-face but also online and as a result of hybrid interactions.

The 8 Impact Areas are different thematic areas at the intersection of cultural heritage and participation that can be used to guide CHIs in developing goals, objectives, and measuring impact.

Learn more about using the Dashboard in the Dashboard FAQs

inDICES InDICES - Measuring the Impact of Digital Culture 1890



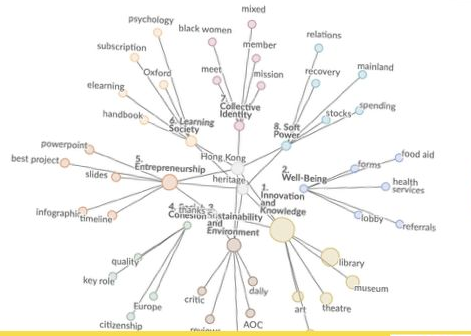
- 2. Well-Being
- 1. Innovation and Knowledge
- 3. Sustainability and Environment
- 4. Social Cohesion
- 5. Entrepreneurship
- 6. Learning Society
- 7. Collective Identity
- 8. Soft Power

AI Imdaad Charitable Trust.
23 Feb [twitter.com](#)

Jail Museum with slum kids of our slum so that they can get the proper knowledge a Laws and Orders of our country. #feeding

Library & Knowledge Service at RJAH.
23 Feb [twitter.com](#)
Attn #RJAH NHS Trainee Nurse Associat

inDICES InDICES - Measuring the Impact of Digital Culture 1890



- 2. Well-Being
- 1. Innovation and Knowledge
- 3. Sustainability and Environment
- 4. Social Cohesion
- 5. Entrepreneurship
- 6. Learning Society
- 7. Collective Identity
- 8. Soft Power

Library & Knowledge Service at RJAH.
23 Feb [twitter.com](#)
Attn #RJAH NHS Trainee Nurse Associates. the library covering: eam working. ractice-B Learning. erson-Centred Care. edicines Man



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This bookmark explores themes and topics of the 8 impact areas developed within the InDICES project.



Data space needs open + democratic infrastructures

So that this is more equitable, inclusive, impactful and fit for the long run.
So our democracies are able to effectively address the most pressing issues
of our time (**migration, digitalisation, climate crisis**, etc) and our democratic
systems will be more stable overall.



Traffic Director Eldridge inspecting new lights, 1926 |
Library of Congress | Public domain



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Converting digital ambitions into digital strategies through the inDICEs Self-Assessment Tool

Nadia Nadesan



inDICEs

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YOU DIDNT COME THIS
FAR TO ONLY COME
THIS FAR

 participate.indices-culture.eu

 [@indices_culture](https://twitter.com/indices_culture)

 [@indices.culture](https://www.facebook.com/indices.culture)

5 PROPOSALS New hypothesis +

<https://participate.indices-culture.eu/assemblies/hypotheses>

The form below filters the search results dynamically when the search conditions are changed.

Search

STATUS

- All
- Accepted
- Evaluating
- Not answered
- Rejected

ORIGIN

- All
- Official
- Citizens
- Groups
- Meetings

MY ACTIVITY

- All
- My proposals
- Supported

Order proposals by: Random Results per page: 20



Data visualization as a tool for socioeconomic empowerment and gender equality promotion.

Francisco Duque Lima

Context - Women are just a third of the workforce in the movie industry; - Men get more funding...

CREATED AT 23/11/2021 ▲ 14 FOLLOW ▼ 1 ■ 2

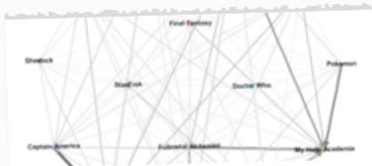
3 Supports Support



Monetization in online streaming platforms: an exploration of inequalities in twitch.tv

Fondazione Bruno Kessler

Context! The live streaming platform Twitch



FanFiction forum as Digital Heritage Communities: the case of AO3

Antoine Houssard

Context Archive of Our Own is typical Web 2.0 repository for fan fiction. The platform only...

CREATED AT 13/12/2022 ▲ 13 FOLLOW ▼ 2 ■ 0

1 Support Support



Monitoring social data on long term period

Roxanne Lagardere

Context! To be compared, data should have a common framework. How to cope with changes

[← Back to list](#)

Reproducing inequalities in music platforms: The case of Bandcamp

Antoine Houssard 13/12/2022 17:26

Context

Bandcamp is an internet platform allowing independent musicians and bands to post and sell their creations on a dedicated page. The platform singularizes itself by its lack of discovery affordances and its pricing system which only introduces a lower cap therefore allowing for large on each transaction.

Hypothesis

Our aim was to identify the actual inequalities formed in this context (both monetary and in term of visibility) as well the consequent consumers behaviors and associated producers' strategies on the platform. In other words, when a platform doesn't provide clear recommendation to navigate the different produce in its catalogue which feedback loop between consumer and producer behavior can we observe.

Collaboration

Related dataset URL
<https://participate.indices-culture.eu/assemblies/indicesDatasets/f/163/proposals/203>

Related insights URL

Indicators
Econometric indicator

Evaluation

IMPROVE HYPOTHESIS

Improve this hypothesis by modifying its title and body

SUPPORT

Support

ENDORSE

13 Follow

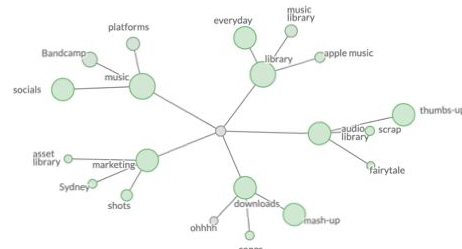
Reference: IN-PROP-2022-12-201
Version number 3 (of 3) see other versions
Check fingerprint
Share
Embed

AUTOMATED DATA CONTENT ANALYSIS

Keyword Graph Geomap Tag Cloud

Sources: decidim facebook news twitter web

Date range: Begin date: 28 / 08 / 2022 End date: 28 / 02 / 2023



Color codes for sentiment analysis: Positive vs Negative