

Towards community-focused and mission-oriented cultural heritage institutions

inDICES policy recommendations

Maria Drabczyk, Centrum Cyfrowe

inDICES Final Conference
02/03/2023

Hi, it's nice to meet you!

Centrum Cyfrowe - a think-and-do-tank based in Warsaw (Poland) working towards making the world more cooperative and more open by changing the way people learn, participate in culture, use the internet and exercise their rights as internet users.



Policy Recommendations



Measuring the Impact of Digital Culture

Deliverable 3.5

A white paper with legal recommendations
- v. 2



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 870792.

The sole responsibility for the content of this publication lies with the authors. It does not necessarily represent the opinion of the European Union. Neither the EASME nor the European Commission is responsible for any use that may be made of the information contained therein.



Measuring the Impact of Digital Culture

Deliverable 3.6

Policy Brief: Towards community-focused cultural heritage institutions in the digital realm



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 870792.

The sole responsibility for the content of this publication lies with the authors. It does not necessarily represent the opinion of the European Union. Neither the EASME nor the European Commission is responsible for any use that may be made of the information contained therein.

Culture 3.0

Mission-driven role of CHIs

UNESCO cultural cycle

Right to Culture

New European Bauhaus



**Policy makers on EU
and national level**



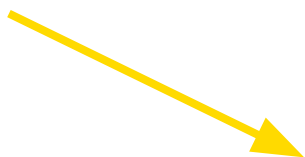
Heritage networks



**European CHI
professionals**



**Other stakeholders
collaborating with
CHIs**



EUROPEAN CITIZENS



inDICES POLICY RECOMMENDATIONS

TOWARDS COMMUNITY-FOCUSED CULTURAL HERITAGE INSTITUTIONS IN THE DIGITAL REALM



RECOMMENDATION AREA #1

ANCHOR CULTURAL HERITAGE INSTITUTIONS' PUBLIC MISSION IN THE DIGITAL REALM

Introduce fit-for-purpose impact assessment mechanisms and evaluation processes in cultural heritage institutions



Create and expand existing capacity building opportunities for cultural heritage institutions, empowering their operations in the digital realm



Facilitate cross-sectoral knowledge exchange, dialogue and collaboration opportunities leading to greater reuse of cultural heritage



RECOMMENDATION AREA #2

EMPOWER DEMOCRATIC AND COMMUNITY-FOCUSED CULTURAL HERITAGE INSTITUTIONS

Review and enhance cultural heritage institutions' operational principles and practices to support participation, co-creation and community focus



Support the creation of innovative labs within cultural heritage institutions, leading to participatory reuse of digital heritage



Develop frameworks for digital community engagement



RECOMMENDATION AREA #3

PRIORITISE PURPOSEFUL DIGITISATION SUPPORTING REUSE OF CULTURAL HERITAGE COLLECTIONS

Prioritise digitisation funding programmes, legislation and policies facilitating reuse



Pool infrastructures



Ensure the participatory character of cultural heritage institutions' digitisation strategies



RECOMMENDATION AREA #4

MAKE THE HERITAGE SECTOR A PILLAR OF THE EUROPEAN DIGITAL PUBLIC SPACE

Accelerate interoperability of digital heritage collections by adoption of shared standards



Foster development of the common European data space for cultural heritage



Encourage Cultural Heritage Institutions to play an active role in exploring the creation of participatory platforms which support reuse



RECOMMENDATION AREA #5

DESIGN A MODEL FOR ETHICAL CULTURAL HERITAGE PRACTICES

Identify and address current ethical questions relevant to the heritage sector



Revisit ethical strategies in cultural heritage institutions



Empower a stewardship mindset in cultural heritage institutions



MEANING OF THESE ICONS



Recommendation Area #1

Anchor CHIs' public mission in the digital realm

1.1 Introduce **fit-for-purpose impact assessment** mechanisms and evaluation processes in cultural heritage institutions

1.2 Create and expand existing **capacity building** opportunities for cultural heritage institutions, empowering their operations in the digital realm

1.3 Facilitate cross-sectoral **knowledge exchange, dialogue and collaboration opportunities** leading to greater reuse of cultural heritage



Recommendation Area #2

Empower democratic and community- focused CHIs

2.1 Review and enhance CHIs' **operational principles and practices to support participation, co-creation and community focus**

2.2 Support the creation of **innovative labs** within cultural heritage institutions, leading to participatory reuse of digital heritage

2.3 Develop **frameworks for digital community engagement**



Recommendation Area #3

Prioritise purposeful digitisation supporting reuse of CH collections

3.1 Prioritise digitisation **funding programmes, legislation and policies facilitating reuse**

3.2 **Pool infrastructures**

3.3 Ensure the **participatory character** of cultural heritage institutions' digitisation strategies



Recommendation Area #4

Make the heritage sector a pillar of the European digital public space

4.1 **Accelerate interoperability** of digital heritage collections by adoption of **shared standards**

4.2 Foster **development of the common European data space** for cultural heritage

4.3 Encourage Cultural Heritage Institutions to play an active role in exploring the **creation of participatory platforms which support reuse**



Recommendation Area #5

Design a model for ethical cultural heritage practices

5.1 Identify and address current **ethical questions** relevant to the heritage sector

5.2 Revisit **ethical strategies** in cultural heritage institutions

5.3 Empower a **stewardship mindset** in cultural heritage institutions



Deliverable 3.5

A white paper with legal recommendations
- v. 2



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 870792.

The sole responsibility for the content of this publication lies with the authors. It does not necessarily represent the opinion of the European Union. Neither the EASME nor the European Commission is responsible for any use that may be made of the information contained therein.

inDICES White Paper with Legal Recommendations

1. Legal recommendations based on evaluative assessment of the impact of the EU Directive on Copyright in the Digital Single Market in the cultural heritage sector -> **current framework**
2. Legal recommendations based on value chains analysis -> **need for a new framework**

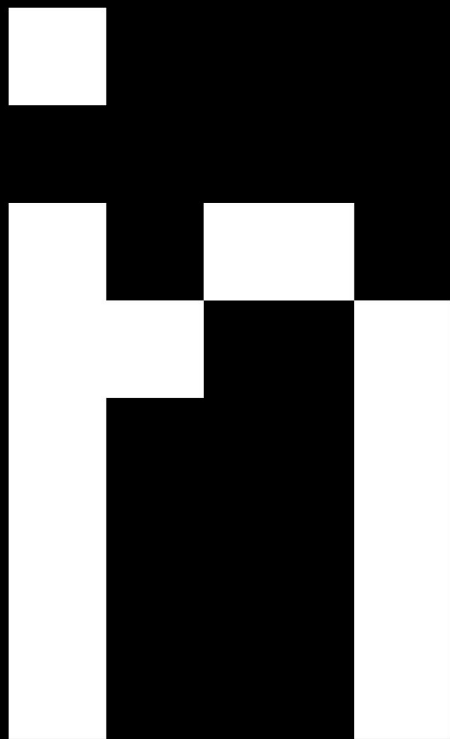
Current framework

- Copyright Harmonization
- Towards open legal concept of Cultural Heritage Institutions
- Exceptions and limitations to copyright for public mission activities
- Scope of text and data mining
- Public-Private partnerships
- Cultural heritage institutions in education
- Cultural preservation and digital archives
- Technical protection measures
- Out-of-commerce works and “licensing lockout”
- Works of visual art in the public domain
- Appropriate and proportional remuneration
- Transparency Obligation
- Contract adjustment mechanism
- Revocation right and copyright term
- Refinement of legal framework of rights statements and open licences

Beyond the current framework

- **Need for discussion on new policy and institutional solutions, including changing existing legal regulations allowing CHIs to fully exploit their socio-economic values**
- Exemplary solution: Instrument for ensuring access and (re)use of cultural heritage resources





mdrabczyk@centrumcyfrowe.pl
@majadrabczyk

 www.indices-culture.eu

 @indices_culture

 @indices.culture